



INTER IIT SPORTS MEET





ABOUT INTER IIT

Over its seven-day duration, the 6th Inter-IIT Sports Meet transcends conventional boundaries, attracting around **1500 participants** from **all IITs** across the nation. The event unfolds with a rich tapestry of major sports tournaments, athletics competitions, esports contests, and an array of engaging activities. Previously inaugurated by distinguished personalities like Olympic Badminton Player Shri. Abhinav Shyam Gupta

- The **Students' Meet**, commencing from **March 9 to 12, 2024**, sets the stage for an unprecedented addition.
- The inaugural **Employees' Meet**, scheduled from **March 13 to 15, 2024**.

This sports extravaganza attracts participants from IIT Allahabad, Agartala, Bhagalpur, Bhopal, Dharwad, Guwahati, Gwalior, Jabalpur, Kalyani, Kancheepuram, Kota, Kottayam, Kurnool, Lucknow, Manipur, Nagpur, Pune, Raichur, Ranchi, Sri City, Sonapat, Surat, Tiruchirappalli, Una, Vadodara.

ABOUT IIITA

The Indian Institute of Information Technology Allahabad (IIIT-A) was established in 1999 to serve as a centre of excellence in information technology and allied subjects.

As an apex nucleating institute in the field of IT, IIIT-A attracts some of the brightest brains in the country, and each soul has consistently pushed to put in more than their best in their field of work, instilling passion and devotion at its greatest level.



SOCIAL INITIATIVES

Blood donation

A few drops of your blood can help a life to bloom.” - A blood donation is truly an altruistic gift that an individual can give to others in need. At Asmita, we donate blood that can save lives and can be a reason for someone’s precious smile.

Donation Drive

It’s easier to take than to give. It’s nobler to give than to take. The thrill of taking lasts a day. The thrill of giving lasts a lifetime. At Asmita, we help the poor every year by giving them necessities for winters.

Plant A Tree

Love the trees until their leaves fall off, then encourage them to try again next year.” And as a tradition at Asmita, we plant trees every year for posterity because reversing deforestation is complicated, planting trees is simple.

Prayaas

Money is not the only commodity that is fun to give. At Asmita and Prayaas, we give our time, our expertise, our love and all of us here have something worthwhile that can make a positive difference in the lives of poor children.



EVENTS



ATHLETICS



BADMINTON



BASKETBALL



CRICKET



KABADDI

EVENTS



CARROM



LAWN TENNIS



TUG OF WAR



AQUATICS



CHESS

EVENTS



TABLE TENNIS



SQUASH



POWER LIFTING



FOOTBALL



VOLLEYBALL

WHY SPONSOR US



100% Non Profit Student run organisation



20,000+ Alumni strength



200+ Corporate associations



100+ Year Round Events



25 Participating IIIT'S from all over India



20+ Events of Corporate and Social Responsibility

SPONSORSHIP DETAILS

PACKAGE	PRICE (INR)
Title	2.5 L
Associate	2 L
Platinum	1.5 L
Gold	1 L
Silver	75 K
Bronze	50 K

Contact us for further details about Title Sponsorship

The donation given as sponsorship are 100% deductible. Under Section 80G and 80GGA, an approved university/educational Institution of national eminence is eligible for donation with 100% deduction without any qualifying limit.

SPONSORSHIP BRACKETS

BENEFITS	TITLE	ASSOCIATE	PLATINUM	GOLD	SILVER	BRONZE
Logo on team merchandise	✓					
Brochure mention after fest	✓					
Handbooks	✓					
App and Website post fest	✓					
Crowd Interactions	✓					
Aftermovie	✓	✓				
Access to Database	✓	✓				
Stalls in fest area	15 X 15	12 X 12	12 X 12			
Talk show	✓	✓	✓			
Video Footage	✓	✓	✓			

BENEFITS	TITLE	ASSOCIATE	PLATINUM	GOLD	SILVER	BRONZE
Hospitality	✓	✓	✓	✓		
VIP passes for Promotional Staff	✓	✓	✓	✓		
Brochure mention before and during fest	✓	✓	✓	✓	✓	
VIP Fest Passes	✓	✓	✓	✓	✓	
Combined count of hoardings, banners and standees	20	12	9	6	3	
Logo on certificates	✓	✓	✓	✓	✓	✓
Social Media	✓	✓	✓	✓	✓	✓
Logo on posters	✓	✓	✓	✓	✓	✓
Newsletter mention	✓	✓	✓	✓	✓	✓
App and Website before and during fest	✓	✓	✓	✓	✓	✓
Facebook Post	✓	✓	✓	✓	✓	✓

PAST SPONSORS



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